



65TH ANNUAL CONFERENCE OF WAZA BIODIVERSITY IS LIFE

COLOGNE 17-21 OCT 2010

SPONSORSHIP AND EXHIBITION INVITATION

Cologne, February 2010



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INTRODUCTION

WAZA's mission is to guide, encourage and support the zoos, aquariums, and like-minded organizations of the world in animal care and welfare, environmental education and global conservation.

WAZA is the unifying organization for the world zoo and aquarium community. Its members include leading zoos and aquariums, regional and national associations of zoos and aquariums, as well as some affiliate organizations, such as zoo veterinarians or zoo educators, from around the world. Together, they are "United for Conservation".

As of July 2009, the worldwide membership of WAZA includes 245 leading institutions in 49 countries or territories, 25 regional, sub regional or national zoo and aquarium associations on all continents, representing another 1000 zoos and aquariums, 14 affiliate organizations (such as agencies or NGOs) and 7 corporate members.

The United Nations declared 2010 to be the "International Year of Biodiversity". The world is invited to take action in 2010 in safeguarding the variety of life on earth. What could be a better theme for the upcoming WAZA conference in Cologne (Germany), in the center of Europe, as: **"Biodiversity is Life: the Role of Zoos and Aquariums in Biodiversity Conservation."**



INVITATION

Cologne is one of the largest and most popular cities in Germany. The Cathedral, the Rhine, the museums and numerous events attract almost 115 million visitors every year. Most of them are greatly impressed by the “savoir vivre“, the residents always like to radiate.

Located in the heart of Europe, Cologne is easily accessible on land, water or by airplane. Within 50 minutes Frankfurt Airport can be reached by ICE high speed trains. The Cologne Bonn Airport is the largest low-cost hub in Continental Europe, with 9.7 million passengers and more than 130 destinations in 2009.

These surroundings offer optimal conditions for a successful and participant-strong conference with a varied social program. Use this platform and meet probably around 300 decision-makers from zoos and aquariums all over the world. Zoological Gardens are today the greatest non-governmental educational institutions worldwide and of course centers of expertise for nature conservation.



INFORMATION ON THE VENUE

The 65th Annual Conference of WAZA will be held on 17th-21st October 2010 at the Maritim Hotel in Cologne, Germany. The conference will commence on Sunday 17th October 2010 with the icebreaker in the evening and will conclude with the farewell dinner on the evening of Thursday 21st October 2010.

Based on experience from the previous WAZA conferences we hope to welcome about 300 participants.

We invite you as a sponsor or exhibitor to the 65th annual conference of WAZA. You have a widerange of different options how to support and participate in the meeting.



GOLD SPONSORSHIP € 7.500,-

(Maximum of one)

- Complimentary registration* x 3 (social program included)
- List of delegates attending, prior to the event
- First priority choice of stand location in exhibition area (only floor space max. 5 x 3 meter)
- One present given to all delegates in the conference bag
- Logo placed on all promotional material in "Gold Sponsor Size"
- Logo placed on conference banners "Gold Sponsor Size"
- Full page advertisement in conference program. Artwork to be provided by the sponsor
- Logo placed on WAZA Conference website including hotlinks to your companies website

* The Registration includes: admission to the WAZA Conference and Exhibition, conference bag, coffee breaks during the conference, daily lunch from monday to thursday, Icebreaker Event „Meet & Greet" on Sunday at Cologne Zoo incl. guided tours, afternoon programme "Cologne Rendezvous" on wednesday, Brewery Evening "Kölsch & Co." on wednesday, Gala Dinner "Relax & Smile" in the "Gürzenich" on thursday



SILVER SPONSORSHIP € 5.000

- Complimentary registration* x 2 (social program included)
- List of delegates attending, prior to the event
- Second priority choice of stand location in exhibition area (only floor space 3 x 3 meter)
- One present given to all delegates in the conference bag
- Logo placed on all promotional material in “Silver Sponsor Size”
- Logo placed on conference banners “Silver Sponsor Size”
- Half page advertisement in conference program. Artwork to be provided by the sponsor
- Logo placed on WAZA Conference website including hotlinks to your companies website

* The Registration includes: admission to the WAZA Conference and Exhibition, conference bag, coffee breaks during the conference, daily lunch from monday to thursday, Icebreaker Event „Meet & Greet“ on Sunday at Cologne Zoo incl. guided tours, afternoon programme "Cologne Rendevous" on wednesday, Brewery Evening "Kölsch & Co." on wednesday, Gala Dinner "Relax & Smile" in the "Gürzenich" on thursday



BRONZE SPONSORSHIP € 2.500

- 2 tickets for the icebreaker event
- coffee breaks and lunches during the conferences for 2 people
- List of delegates attending, prior to the event
- Trade fair space in the Convention Centre (only floor space 3 x 3m)
- One present given to all delegates in the conference bag



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SPONSOR ADVERTISEMENTS € 2.500

- 1/2 page advertisement in conference program. Artwork to be provided by the sponsor
- List of delegates attending, prior to the event
- Logo placed on WAZA Conference website including hotlinks to your companies website
- One present or flyer given to all delegates in the conference bag



SPONSOR GALADINER € 2.500

Exclusive naming rights to the Gala Dinner, to be held on Thursday 21 October. The Gala Dinner is the key networking event of the conference and is the perfect opportunity for your company to make a long-lasting impression on the delegates.

- Exclusive naming rights to the Gala Dinner
- Opportunity to provide corporate signage at the evening
- Opportunity to provide corporate merchandise
- Acknowledgement on dinner menu and conference program of Gala Dinner

sponsorship

- 2 tickets to the Gala Dinner



Contact

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